

Details of Non-news Channels carrying more than 12 minutes average duration per hour of Advertisements (Commercial & Self promotional) during peak hours (7PM - 10 PM) for the period 26 Jun to 24 Sep 2017.

S. No.	Name of the Broadcaster	Name of Channel (Non News)	Average duration per hour of Advertisements during peak hours (in minutes)
1	B4U Television Network I Pvt. Ltd.	B4U Movies	23.02
2	B4U Television Network I Pvt. Ltd.	B4U Music	19.67
3	MM TV Ltd.	Mazhavil Manorama	17.45
4	Sun TV Network Ltd.	GEMINI MOVIES	17.02
5	TV VISION LTD	Mastiii	16.97
6	HHP Broadcasting Services P. Ltd.	Dabangg	16.80
7	Sun TV Network Ltd.	SUN LIFE	16.59
8	Asianet Communications Ltd	Asianet Plus	16.58
9	Viacom18 Media Pvt. Ltd.	COLORS HD	16.41
10	Sun TV Network Ltd.	UDAYA MOVIES	16.11
11	Sun TV Network Ltd.	GEMINI TV	16.07
12	Sun TV Network Ltd.	GEMINI TV HD	16.07
13	Sun TV Network Ltd.	SUN TV	16.06
14	Sun TV Network Ltd.	SUN TV HD	16.06
15	Sun TV Network Ltd.	K TV	15.96
16	Sun TV Network Ltd.	K TV HD	15.96
17	STAR India Pvt Ltd	STAR Pravah	15.82
18	Sony Pictures Networks India Pvt. Ltd.	SET MAX (MAX TV)	15.81
19	Sony Pictures Networks India Pvt. Ltd.	PAL	15.67
20	Viacom18 Media Pvt. Ltd.	COMEDY CENTRAL	15.55
21	STAR India Pvt Ltd	STAR PluS	15.45
22	Sony Pictures Networks India Pvt. Ltd.	SAB	15.39
23	Asianet Communications Ltd	Asianet	15.38
24	Asianet Communications Ltd	Star Suvarna	15.38
25	Sun TV Network Ltd.	ADITHYA	15.29
26	STAR India Pvt Ltd	STAR Gold	15.26
27	Sony Pictures Networks India Pvt. Ltd.	MAX 2	15.26
28	STAR India Pvt Ltd	Jalsha Movies	15.22
29	STAR India Pvt Ltd	STAR Movies	15.20
30	STAR India Pvt Ltd	STAR Plus HD	15.15
31	STAR India Pvt Ltd	Movies OK	15.11
32	Vijay Television Pvt Ltd	Vijay TV	15.10
33	STAR India Pvt Ltd	STAR Jalsha	15.07
34	STAR India Pvt Ltd	Star Jalsa HD	15.02
35	Sun TV Network Ltd.	UDAYA TV	14.99
36	Viacom18 Media Pvt. Ltd.	Colors Bangla	14.88
37	Sony Pictures Networks India Pvt. Ltd.	Sony Entertainment (SET)	14.86
38	Bangla Entertainment Private Ltd	AATH	14.86
39	Sun TV Network Ltd.	CHINTU TV	14.85
40	STAR India Pvt Ltd	MAA TV	14.64
41	Sun TV Network Ltd.	SURYA TV	14.55
42	STAR India Pvt Ltd	MAA MUSIC	14.46
43	Sun TV Network Ltd.	GEMINI LIFE	14.34
44	AETN 18 Media Pvt Ltd	The History Channel	14.25
45	Zoom Entertainment Network Ltd	Movies Now	14.22
46	Viacom18 Media Pvt. Ltd.	Colors Marathi	14.13

47	STAR India Pvt Ltd	STAR Movies HD	14.11
48	Viacom18 Media Pvt. Ltd.	COLORS	14.10
49	Zee Entertainment Enterprises Ltd	& Picture	13.94
50	Zee Entertainment Enterprises Ltd	& Pictures HD	13.94
51	STAR India Pvt Ltd	Life OK	13.92
52	Sony Pictures Networks India Pvt. Ltd.	PIX	13.89
53	STAR India Pvt Ltd	MAA GOLD	13.83
54	Viacom18 Media Pvt. Ltd.	Colors Bangla HD	13.76
55	Viacom18 Media Pvt. Ltd.	Colors Gujarati	13.75
56	9X Media Pvt. Ltd.	9XM	13.62
57	Sun TV Network Ltd.	SUN MUSIC	13.55
58	Sun TV Network Ltd.	SUN MUSIC HD	13.55
59	Viacom18 Media Pvt. Ltd.	Colors Kannada	13.50
60	Paul Entertainments Pvt.	9X Tashan	13.42
61	NGC Network (India) Pvt. Ltd.	National Geographic Chnl	13.38
62	Viacom18 Media Pvt. Ltd.	Colors Kannada HD	13.38
63	Zee Entertainment Enterprises Ltd	Classic Cinema	13.35
64	Disney Broadcasting India Ltd.	UTV Movies	13.32
65	Viacom18 Media Pvt. Ltd.	Colors Super	13.29
66	Zee Entertainment Enterprises Ltd	Action Cinema	13.27
67	Zee Entertainment Enterprises Ltd	& TV	13.25
68	Sun TV Network Ltd.	GEMINI COMEDY	13.23
69	Genx Entertainment Ltd	UTV Action	13.19
70	Zee Entertainment Enterprises Ltd	Zee Bangla	13.15
71	Sun TV Network Ltd.	GEMINI MUSICS	13.13
72	Zee Entertainment Enterprises Ltd	Zee Café	13.12
73	9X Media Pvt. Ltd.	9X Jalwa	13.11
74	Bennet, coleman & Company Ltd	Zoom	13.10
75	Sun TV Network Ltd.	KUSHI TV	13.07
76	Zee Entertainment Enterprises Ltd	Zee Talkies	13.01
77	Viacom18 Media Pvt. Ltd.	Colors Oriya	12.97
78	NGC Network (India) Pvt. Ltd.	National Geographic HD	12.90
79	Zee Entertainment Enterprises Ltd	Zee TV	12.83
80	STAR India Pvt Ltd	STAR World	12.82
81	Zee Entertainment Enterprises Ltd	Zee Cinema	12.65
82	Sony Pictures Networks India Pvt. Ltd.	MIX	12.62
83	Sun TV Network Ltd.	CHUTTI TV	12.58
84	Discovery Communications India	Discovery Kids Channel	12.56
85	Discovery Communications India	Discovery Science	12.46
86	STAR India Pvt Ltd	Life OK HD	12.39
87	Odisha Television Ltd.	TARANG	12.39
88	Viacom18 Media Pvt. Ltd.	SONIC	12.38
89	Sony Pictures Networks India Pvt. Ltd.	SET HD	12.24
90	United Home Entertainment Pvt Ltd	Hungama	12.21
91	Discovery Communications India	Animal Planet HD World	12.21
92	Discovery Communications India	Discovery Turbo	12.11
93	N&D Communication Pvt.Ltd.	Peppers	12.04

Details of News Channels carrying more than 12 minutes average duration per hour of Advertisements (Commercial & Self promotional) during peak hours (7PM - 10 PM) for the period 26 Jun to 24 Sep 2017.

S. No.	Name of the Broadcaster	Name of the Channel	Average duration per hour of Advertisements during peak hours (in minutes)
1	New Delhi Television Limited	NDTV India	20.40
2	IBN Lokmat News Private Limited	IBN Lokmat	19.08
3	Zee Akaash News Pvt. Ltd.	24 GHANTA	18.37
4	Associated Broadcasting Company Pvt. Ltd.	TV9	17.98
5	ABP News Network Pvt. Ltd.	ABP News	17.54
6	News24 Broadcast India Ltd.	News24	16.70
7	News Nation Network Pvt. Ltd.	News Nation	16.37
8	Zee Media Corporation Limited	ZEE NEWS	16.08
9	ABP News Network Pvt. Ltd.	ABP Majha	15.11
10	New Delhi Television Limited	NDTV Profit	14.23
11	TV Today Network Ltd.	DILLI AAJ TAK	14.16
12	Associated Broadcasting Company Pvt. Ltd.	TV1	13.90
13	Panorama Television Private Limited	ETV Bihar / Jharkhand	13.87
14	ABP News Network Pvt. Ltd.	ABP Ananda	13.83
15	Panorama Television Private Limited	ETV Rajasthan	13.73
16	Panorama Television Private Limited	ETV News Bangla	13.71
17	Brand Value Communications Ltd.	News Time Bangla	13.54
18	The Mathrubhumi Printing and Publishing Company	MATHRUBHUMI NEWS	13.47
19	TV Today Network Ltd.	AAJ TAK	13.21
20	Independent News Service Pvt Ltd	INDIA TV	13.18
21	Panorama Television Private Limited	ETV UP / Uttaranchal	13.13
22	Associated Broadcasting Company Pvt. Ltd.	TV9 Gujarat	13.06
23	Asianet News Network Private Limited	Suvarna News	13.00
24	Zee Media Corporation Limited	Zee 24 TAAS	12.24
25	Panorama Television Private Limited	ETV News Gujarati	12.12

The information is based on the data submitted by the broadcasters and TRAI bears no responsibility for correctness of same.