

**Details of Non-news Channels carrying more than 12 minutes average duration per hour of Advertisements (Commercial & Self promotional) during peak hours ( 7PM - 10 PM) for the period 25 Sept to 31 Dec 2017.**

<b>S. No.</b>	<b>Name of the Broadcaster</b>	<b>Name of Channel (Non News)</b>	<b>Average duration per hour of Advertisements during peak hours (in minutes)</b>
1	B4U Television Network I Pvt. Ltd.	B4U Movies	25.52
2	B4U Television Network I Pvt. Ltd.	B4U Music	21.25
3	HHP Broadcasting Services P. Ltd.	Dabangg	19.57
4	TV VISION LTD	Mastiii	18.19
5	Brand Value Communications Ltd.	Rupashi Bangla	17.88
6	Sun TV Network Ltd.	GEMINI MOVIES	17.51
7	Sun TV Network Ltd.	SUN LIFE	17.47
8	MM TV Ltd.	Mazhavil Manorama	16.86
9	Sun TV Network Ltd.	K TV	16.84
10	Sun TV Network Ltd.	ADITHYA TV	16.67
11	Sun TV Network Ltd.	UDAYA MOVIES	16.64
12	Sun TV Network Ltd.	K TV HD	16.63
13	Sony Pictures Networks India Pvt. Ltd.	MIX	16.42
14	Sun TV Network Ltd.	SUN TV	16.04
15	Sun TV Network Ltd.	SUN TV HD	16.04
16	Asianet Communications Ltd	Star Suvarna	16.04
17	Sun TV Network Ltd.	GEMINI TV	15.97
18	Sun TV Network Ltd.	GEMINI TV HD	15.97
19	Asianet Communications Ltd	Asianet Plus	15.86
20	Sony Pictures Networks India Pvt. Ltd.	PAL	15.75
21	STAR India Pvt Ltd	STAR Gold	15.73
22	Sony Pictures Networks India Pvt. Ltd.	SET MAX (MAX TV)	15.73
23	STAR India Pvt Ltd	Movies OK	15.69
24	Sony Pictures Networks India Pvt. Ltd.	MAX 2	15.61
25	STAR India Pvt Ltd	STAR Pravah	15.59
26	Vijay Television Pvt Ltd	Vijay TV	15.35
27	Bangla Entertainment Private Ltd	AATH	15.35
28	Viacom18 Media Pvt. Ltd.	Colors Bangla	15.34
29	STAR India Pvt Ltd	STAR Plus	15.32
30	STAR India Pvt Ltd	STAR Plus HD	15.28
31	Asianet Communications Ltd	Asianet	15.23
32	Viacom18 Media Pvt. Ltd.	COMEDY CENTRAL	15.08
33	STAR India Pvt Ltd	STAR Movies	15.07
34	Sun TV Network Ltd.	UDAYA TV	15.06
35	STAR India Pvt Ltd	MAA TV	14.99
36	N&D Communication Pvt.Ltd.	Peppers	14.91
37	Sony Pictures Networks India Pvt. Ltd.	Sony Entertainment (SET)	14.91
38	STAR India Pvt Ltd	STAR Jalsha	14.89
39	STAR India Pvt Ltd	Star Jalsa HD	14.87
40	STAR India Pvt Ltd	Star Bharat (Life OK)	14.85
41	Viacom18 Media Pvt. Ltd.	COLORS	14.78
42	STAR India Pvt Ltd	MAA MUSIC	14.74
43	Sun TV Network Ltd.	SURYA TV	14.64
44	STAR India Pvt Ltd	MAA GOLD	14.46
45	Sony Pictures Networks India Pvt. Ltd.	SAB	14.42
46	STAR India Pvt Ltd	Star Bharat HD	14.31

47	Sun TV Network Ltd.	SUN MUSIC	14.30
48	Viacom18 Media Pvt. Ltd.	Colors Bangla HD	14.16
49	Sun TV Network Ltd.	SUN MUSIC HD	14.15
50	9X Media Pvt. Ltd.	9X Jalwa	14.00
51	Viacom18 Media Pvt. Ltd.	COLORS HD	13.99
52	Viacom18 Media Pvt. Ltd.	Colors Marathi	13.97
53	Asianet Communications Ltd	Asianet HD	13.88
54	AETN 18 Media Pvt Ltd	The History Channel	13.80
55	STAR India Pvt Ltd	STAR World	13.79
56	Sun TV Network Ltd.	Surya Movies	13.75
57	Vijay Television Pvt Ltd	Vijay Super	13.67
58	Viacom18 Media Pvt. Ltd.	Colors Gujarati	13.67
59	Paul Entertainments Pvt.	9X Tashan	13.66
60	NGC Network (India) Pvt. Ltd.	National Geographic HD	13.64
61	STAR India Pvt Ltd	STAR Movies HD	13.60
62	Viacom18 Media Pvt. Ltd.	Colors Kannada	13.59
63	Sun TV Network Ltd.	GEMINI MUSICS	13.51
64	Sony Pictures Networks India Pvt. Ltd.	PIX	13.47
65	Sun TV Network Ltd.	CHINTU TV	13.44
66	NGC Network (India) Pvt. Ltd.	National Geographic Chnl	13.40
67	Zoom Entertainment Network Ltd	Movies Now	13.39
68	9X Media Pvt. Ltd.	9XM	13.35
69	STAR India Pvt Ltd	STAR World HD	13.29
70	STAR India Pvt Ltd	MAA MOVIES	13.23
71	Raj Television Network Ltd.	Raj TV	13.09
72	Eenadu Television Pvt. Ltd.	ETV Telugu	13.06
73	Bennet, coleman & Company Ltd	Zoom	12.98
74	Discovery Communications India	Discovery Kids Channel	12.97
75	Odisha Television Ltd.	TARANG	12.97
76	Zee Entertainment Enterprises Ltd	& TV	12.83
77	Zee Entertainment Enterprises Ltd	Zee Bangla	12.81
78	Viacom18 Media Pvt. Ltd.	SONIC	12.78
79	Viacom18 Media Pvt. Ltd.	Colors Oriya	12.75
80	Sony Pictures Networks India Pvt. Ltd.	SET HD	12.69
81	Zee Entertainment Enterprises Ltd	Zee TV	12.68
82	Zee Entertainment Enterprises Ltd	Zee Bangla Cinema	12.61
83	Sun TV Network Ltd.	UDAYA MUSICS	12.60
84	Zee Entertainment Enterprises Ltd	& Picture	12.59
85	Zee Entertainment Enterprises Ltd	& Pictures HD	12.59
86	Viacom18 Media Pvt. Ltd.	Colors Super	12.49
87	Discovery Communications India	Discovery Channel	12.48
88	Sun TV Network Ltd.	GEMINI LIFE	12.44
89	AETN 18 Media Pvt Ltd	FY1 TV18	12.42
90	Zee Entertainment Enterprises Ltd	Classic Cinema	12.36
91	STAR India Pvt Ltd	Jalsha Movies	12.34
92	Zee Entertainment Enterprises Ltd	Zee Cinema	12.21
93	Discovery Communications India	Discovery Science	12.20
94	Zee Entertainment Enterprises Ltd	Action Cinema	12.19
95	Viacom18 Media Pvt. Ltd.	NICK	12.17
96	Zee Entertainment Enterprises Ltd	Zee Talkies	12.16
97	Viacom18 Media Pvt. Ltd.	Colors Kannada HD	12.04

**Details of News Channels carrying more than 12 minutes average duration per hour of Advertisements (Commercial & Self promotional) during peak hours ( 7PM - 10 PM) for the period 25 Sept to 31 Dec 2017.**

<b>S. No.</b>	<b>Name of the Broadcaster</b>	<b>Name of the Channel</b>	<b>Average duration per hour of Advertisements during peak hours (in minutes)</b>
1	IBN Lokmat News Private Limited	IBN Lokmat	20.95
2	ABP News Network Pvt. Ltd.	ABP News	20.50
3	Associated Broadcasting Company Pvt. Ltd.	TV9	20.47
4	News Nation Network Pvt. Ltd.	News Nation	19.65
5	News24 Broadcast India Ltd.	News24	19.19
6	New Delhi Television Limited	NDTV India	17.76
7	Panorama Television Private Limited	ETV News Bangla	17.68
8	Brand Value Communications Ltd.	News Time Bangla	16.76
9	TV Today Network Ltd.	AAJ TAK	16.74
10	Zee Akaash News Pvt. Ltd.	24 GHANTA	16.48
11	Independent News Service Pvt Ltd	INDIA TV	16.45
12	Zee Media Corporation Limited	ZEE NEWS	15.55
13	Panorama Television Private Limited	ETV Rajasthan	15.21
14	ABP News Network Pvt. Ltd.	ABP Majha	15.01
15	ABP News Network Pvt. Ltd.	ABP Ananda	14.97
16	Associated Broadcasting Company Pvt. Ltd.	TV9 Gujarat	14.94
17	TV Today Network Ltd.	DILLI AAJ TAK	14.87
18	Panorama Television Private Limited	ETV News Gujarati	13.84
19	The Mathrubhumi Printing and Publishing Company	MATHRUBHUMI NEWS	13.83
20	Zee Media Corporation Limited	Zee Rajasthan News	13.58
21	Brand Value Communications Ltd.	News Time Assam	13.34
22	Odisha Television Ltd.	OTV	13.33
23	Associated Broadcasting Company Pvt. Ltd.	TV1	13.29
24	Panorama Television Private Limited	ETV Bihar / Jharkhand	13.04
25	Kalaighar TV Pvt. Ltd.	Isaiaruvi	12.72
26	Zee Entertainment Enterprises Ltd.	ZEE Telugu	12.57
27	TV18 Broadcast Ltd	CNBC AWAAZ	12.54
28	Zee Entertainment Enterprises Ltd.	ZEE Kannada	12.54
29	Associated Broadcasting Company Pvt. Ltd.	TV9 Karnataka	12.51
30	TV18 Broadcast Ltd	CNN News 18 (CNN-IBN)	12.51
31	Asianet News Network Private Limited	Suvarna News	12.50
32	Zee Media Corporation Limited	Zee 24 TAAS	12.29

The information is based on the data submitted by the broadcasters and TRAI bears no responsibility for correctness of same.