

**A -la-carte rates of pay channels , offered by broadcasters to DPOs as reported to TRAI  
(As on 31.03.2018)**

S.No	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Addressable Systems (DAS, DTH, IPTV, HITS )	Declared as SD or HD
1	9X Media Private Limited	1	9XM	2.94	SD
2	ABP News Network Pvt Limited	2	ABP Ananda	2.52	SD
		3	ABP Majha	3.86	SD
3	AETN 18 Media Pvt Limited	4	The History Channel	6.72	SD
		5	FY1 TV18	30.00	HD
		6	Histry TV 18 HD	20.00	HD
4	Asianet Communications Limited	7	Asianet	5.23	SD
		8	Asianet Plus	2.94	SD
		9	Asianet Movies	7.46	SD
		10	Suvarna Plus	5.25	SD
		11	Star Suvarna HD	25.00	HD
		12	Asianet HD	25.00	HD
		13	Star Suvarna (Earlier name "Suvarna")	5.04	SD
5	AXN Networks India Private Limited	14	SONY ESPN (Earlier name "SONY KIX")	15.12	SD
		15	AXN HD	25.00	HD
6	Bangla Entertainment Private Limited	16	AATH	4.20	SD
7	BBC Global News India Private Limited	17	BBC World News	2.25	SD
8	Bennett, Coleman & Company Limited	18	Zoom	3.51	SD
		19	Romedy Now	7.42	SD
		20	MN +(Earlier name "Movies Now +")	149.00	HD
		21	Mirror Now (Earlier name "Magiebricks Now")	3.57	SD
		22	ET NOW	3.57	SD
		23	Times Now	3.82	SD
		24	Romedy Now HD	30.00	HD
		25	Movies Now HD	149.00	HD
		26	MNX HD (Earlier name "Movies Now 2 HD")	30.00	HD
		27	MNX (Earlier name "Movies Now 2")	7.42	SD
		28	Times Now HD	15.00	HD
9	Business Broadcast News Private Limited	29	BTVi (Earlier name "Bloomberg TV India")	3.57	SD
10	Celebrities Management Pvt Limited	30	Travel XP HD (Earlier name "Travel XP")	40.00	HD
		31	Travel XP Tamil	3.75	SD
11	CSL Info Media Private Limited	32	JAN TV PLUS	1.00	SD
12	Discovery Communications India	33	Animal Planet	2.25	SD
		34	Discovery Channel	6.74	SD
		35	Discovery Channel – Tamil	6.74	SD
		36	Discovery Kids Channel	5.56	SD
		37	Discovery Science	5.04	SD
		38	Discovery Turbo	4.20	SD
		39	Discovery Jeet (Earlier name "ID Investigation Discovery")	8.98	SD
		40	Discovery HD World (earlier name "Discovery HD")	21.00	HD
		41	Animal Planet HD World (earlier name "Discovery Home and Health")	24.15	HD
		42	TLC HD world (earlier name "Military Channel")	24.15	HD
		43	Discovery Jeet HD	30.00	HD
		44	TLC	4.04	SD
		45	Dsport	12.60	SD
		13	Disney Broadcasting (India) Limited	46	Disney Junior (Earlier name "UTV Comedy")
47	UTV Movies			6.30	SD
48	Disney XD (Earlier name "UTV World Movies")			4.00	SD
49	Disney International HD (Earlier name "Bindass Play")			25.00	HD
50	The Disney Channel			4.00	SD
14	E-24 Glamour Limited	51	E 24	6.30	SD

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15	Eenadu Televisoin Private Limited	52	ETV Telugu	4.49	SD
		53	ETV Andhra Pradesh (earlier name "ETV-2")	2.52	SD
		54	ETV - Telangana (earlier name "ETV-3")	2.52	SD
		55	ETV Cinema	7.77	SD
		56	ETV Life	4.20	SD
		57	ETV Plus	4.67	SD
		58	ETV Abhiruchi	4.67	SD
		59	ETV HD	40.00	HD
16	EPIC Television Networks Pvt Limited	60	EPIC TV (HD Distribution)	20.00	HD
17	Genx Entertainment Limited	61	UTV Bindass	4.20	SD
		62	UTV Action	4.20	SD
18	Greycells18 Media Limited	63	Topper TV (#)	60.00	SD
19	IBN Lokmat News Private Ltd	64	News 18 Lokmat (earlier name "IBN Lokmat")	3.30	SD
20	Living Entertainment Enterprises Private Ltd	65	Living Foodz HD	4.00	HD
21	Mavis Satcom Limited	66	J Movies	2.52	SD
		67	Jaya Max	2.52	SD
		68	Jaya Plus	1.68	SD
		69	Jaya TV HD	40.00	HD
22	MSM World Wide Factual Media Private Limited	70	SONY BBC EARTH	6.72	SD
		71	SONY BBC EARTH HD	25.00	HD
23	NDTV Life style Limited	72	NDTV Good Times	4.04	SD
24	Neo Sports Broadcast Pvt Limited	73	NEO Prime (Earlier name "Neo Cricket")	14.89	SD
		74	Neo Sports	11.17	SD
25	New Delhi Television Limited	75	NDTV 24*7	3.82	SD
		76	NDTV Profit	2.70	SD
26	NGC Network (India) Pvt Limited	77	Fox Life	1.98	SD
		78	National Geographic Channel (NGC)	2.58	SD
		79	Fox Life HD	30.00	HD
		80	Nat Geo Wild	6.72	SD
		81	National Geographic HD	16.00	HD
		82	Nat Geo Music HD	30.00	HD
		83	Nat Geo Wild HD	30.00	HD
		84	Nat Geo People HD	30.00	HD
		85	Baby TV HD	30.00	HD
27	NOIDA Software Technology Park Limited	86	NHK World Premium (HD Distribution)	1800.00	HD
28	Odisha Television Limited	87	Prarthana	2.10	SD
		88	Tarang	4.49	SD
		89	Tarang Music	2.10	SD
		90	Alankar	5.04	SD
29	Panorama Television Private Limited	91	News 18 Bihar Jharkhand (Earlier name "ETV Bihar Jharkhand")	4.67	SD
		92	News 18 Madhya Pradesh / Chattisgarh (Earlier name ETV Madhya Pradesh / Chattisgarh")	4.67	SD
		93	News 18 Rajasthan (Earlier name "ETV Rajasthan")	4.67	SD
		94	News 18 Uttar Pradesh/ Uttaranchal ( Earlier name "ETV Uttar Pradesh/ Uttaranchal")	4.67	SD
		95	News 18 Urdu (Earlier name "ETV Urdu")	4.67	SD
		96	News 18 Kannada (earlier name "ETV News Kannada")	3.82	SD
		97	News 18 Bangla (Earlier name "ETV News Bangla")	3.82	SD
		98	News 18 Punjab / Haryana / Himanchal Pradesh (Earlier name "ETV Haryana / Himanchal Pradesh")	3.82	SD
		99	News 18 Gujarati (Earlier name "ETV News Gujarati")	3.82	SD
100	News 18 Odia (Earlier name "ETV News Odia")	3.86	SD		
30	Paul Entertainments Pvt Limited	101	9X Tashan (Earlier name "Purvaiya")	2.10	SD

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31	Raj Television Network Limited	102	Raj Musix Kannada	2.31	SD
		103	Raj Digital Plus	3.24 (1.96 in AP)	SD
		104	Raj Musix	2.10	SD
		105	Raj News	1.68	SD
		106	Raj TV	4.62 (3.24 in AP)	SD
		107	Vissa TV	1.96 (4.62 in AP)	SD
32	Sahara India Commercial Corporation Ltd	108	Sahara Filmy	6.93	SD
		109	Sahara One	8.61	SD
33	Sarthak Entertainment Pvt Limited	110	Sarthak TV	3.99	SD
34	Silverstar Communications Limited	111	Mega 24	2.10	SD
		112	Mega Musiq	2.10	SD
		113	Mega TV	2.10	SD
35	Sony Pictures Networks India Private Limited	114	Sony YAY! (Earlier name "Animax")	5.62	SD
		115	AXN	6.52	SD
		116	SET MAX	7.64	SD
		117	MIX	3.15	SD
		118	SAB	6.17	SD
		119	SONY ENTERTAINMENT CHANNEL (SET)	8.99	SD
		120	PIX	5.39	SD
		121	SIX	14.70	SD
		122	MAX 2 (Earlier name "MAX HD")	7.64	SD
		123	PAL (Earlier Name "SAB HD")	9.21	SD
		124	SET HD	25.00	HD
		125	SIX HD	35.00	HD
		126	PIX HD	25.00	HD
		127	MAX HD	25.00	HD
		128	SONY ESPN HD	35.00	HD
		129	Le PLEX HD	35.00	HD
130	Ten 2 HD	35.00	HD		
131	Ten 3 HD	35.00	HD		
132	SAB HD	25.00	HD		
133	SONY ROX HD	20.00	HD		
36	Star India Private Limited	134	Channel (V)	0.45	SD
		135	Star Sports 1 Tamil (Earlier name "Star Sports 4")	14.89	SD
		136	Star Sports Select 2 (Earlier name "FX")	15.12	SD
		137	Star Bharat (earlier name "Life Ok")	9.21	SD
		138	Movies OK (earlier name "Gold Action")	7.14	SD
		139	Star Sports 1 Hindi (Earlier name "Star Sports 3")	12.58	SD
		140	Star Gold	7.42	SD
		141	Star Jalsha	5.04	SD
		142	Star Movies	7.42	SD
		143	Star Gold Select (Earlier name "Star Movies Action")	7.77	SD
		144	Star Plus	7.87	SD
		145	Star Pravah	5.04	SD
		146	Star Sports 1	14.89	SD
		147	Star Sports 2	15.12	SD
		148	Star World	2.05	SD
		149	Jalsha Movies (Earlier name "Star Bengali")	7.77	SD
150	Star Sports HD 2	35.00	HD		
151	Star Sports HD 1	35.00	HD		
152	Star Bharat HD (earlier name "Life Ok HD")	25.00	HD		
153	Star Gold HD	25.00	HD		
154	Star Movies HD	25.00	HD		

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		155	Star Plus HD	25.00	HD
		156	Star World Prmiere HD	25.00	HD
		157	Star Sports 1 HD Hindi (Earlier name "Star Sports HD 3")	35.00	HD
		158	Star Sports Select 1 (Earlier name "Star Sports HD 4")	15.12	SD
		159	Star Movies Select HD	25.00	HD
		160	Star World HD	20.00	HD
		161	Star Sports First (Earlier Name "FX HD")	15.12	SD
		162	MAA Gold	5.25	SD
		163	MAA Movies	7.77	SD
		164	MAA Music	3.15	SD
		165	MAA TV	5.25	SD
		166	Star Pravah HD	25.00	HD
		167	Star Jalsha HD	25.00	HD
		168	Jalsha Movies HD	25.00	HD
		169	Star Sports Select HD 1	35.00	HD
		170	Star Sports Select HD 2	35.00	HD
		171	MAA HD	25.00	HD
		172	Star Gold Select HD	25.00	HD
		173	MAA Movies HD	25.00	HD
37	SUN TV Network Limited	174	Adithya TV	7.64	SD
		175	Chintu TV	5.62	SD
		176	Chutti TV	5.62	SD
		177	Gemini Comedy	2.38	SD
		178	Gemini Life	4.67	SD
		179	Gemini Movies	7.64	SD
		180	Gemini Music	3.15	SD
		181	Gemini News	3.37	SD
		182	Gemini TV	4.63	SD
		183	KTV	6.75	SD
		184	Surya Movies (Earlier name "Kiran TV")	7.64	SD
		185	Kushi TV	5.62	SD
		186	SUN Life	5.25	SD
		187	Sun Music	3.15	SD
		188	Sun News	0.62	SD
		189	Surya Music (Earlier name "Sun News English")	3.15	SD
		190	SUN TV	5.25	SD
		191	Surya Comedy (Earlier name "SUN TV RI")	4.50	SD
		192	Surya TV	5.17	SD
		193	Udaya Comedy	6.75	SD
		194	Udaya Movies	6.47	SD
		195	Udaya Music	3.15	SD
		196	Udaya News	3.30	SD
		197	Udaya TV	5.17	SD
		198	Kochu TV	5.62	SD
		199	Sun TV HD	40.00	HD
		200	KTV HD	40.00	HD
		201	Sun Music HD	25.00	HD
		202	Gemini TV HD	40.00	HD
		203	Gemini Music HD (Earlier name "Sun Action")	20.00	HD
		204	Gemini Movies HD (Earlier name "Gemini Action")	25.00	HD
		205	Surya HD (Earlier name "Surya Action")	20.00	HD
		206	Udaya HD (Earlier name "Suriyan TV")	20.00	HD

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38	Taj Television India Private Limited	207	Ten 2 (earlier name 'Ten Action')	14.70	SD
		208	Ten 1 (earlier name 'Ten Sports')	6.74	SD
		209	Ten 3	15.12	SD
		210	Ten Golf HD	35.00	HD
		211	Ten 1 HD (earlier name 'Ten HD')	35.00	HD
39	Turmeric Vision Private Limited	212	Food Food TV	7.56	SD
40	Turner International India Pvt Ltd	213	Cartoon Network	5.62	SD
		214	CNN International	0.67	SD
		215	HBO	7.01	SD
		216	POGO	5.62	SD
		217	Toonami (Earlier name "Boomerang")	5.62	SD
		218	WB	2.77	SD
		219	HBO HD (Earlier name "HBO Hits HD")	35.00	HD
41	TV 18 Broadcast Limited	220	CNN News 18 (earlier name "CNN-IBN")	2.25	SD
		221	CNBC Bajaar	3.82	SD
		222	CNBC TV 18 Prime HD	15.00	HD
		223	CNBC Awaaz	2.02	SD
		224	CNBC TV 18	3.82	SD
42	TV Today Network Limited	225	Aaj Tak	3.15	SD
		226	Delhi Aaj Tak	3.57	SD
		227	India Today (Earlier name "Headlines Today")	1.35	SD
		228	Aaj Tak Tez	0.90	SD
43	United Home Entertainment Pvt Limited	229	Hungama TV	3.51	SD
44	Viacom 18 Media Private Limited	230	Colors	8.99	SD
		231	Comedy Central (HD Distribution)	20.00	HD
		232	MTV	3.15	SD
		233	NICK	2.70	SD
		234	NICK JR (Earlier name "Nick Jr / Teen Nick")	5.62	SD
		235	SONIC	5.46	SD
		236	VH 1 (HD Distribution)	20.00	HD
		237	Colors Infinity HD	25.00	HD
		238	Colors Infinity	6.52	SD
		239	Colors HD	30.00	HD
		240	NICKS HD+	25.00	HD
		241	MTV Indies (HD Distribution)	15.00	HD
		242	Rishtey Cineplex	7.64	SD
		243	MTV Beats (Earlier name "X Zone")	3.15	SD
		244	Colors Kannada HD	25.00	HD
		245	Colors Marathi HD	25.00	HD
		246	Colors Bangla HD	25.00	HD
		247	Colors Super	5.25	SD
		248	Colors Bangla (Earlier name "ETV Bangla")	4.67	SD
		249	Colors Gujarati ( Earlier name "ETV Gujarati")	4.67	SD
		250	Colors Kannada (Earlier name "ETV Kannada")	4.67	SD
		251	Colors Marathi (Earlier name "ETV Marathi")	4.67	SD
		252	Colors Oriya (Earlier name "ETV Oriya")	4.67	SD
		253	MTV Beats HD	25.00	HD
		254	Colors Tamil (earlier name "NXT")	5.25	SD
		255	Cineplex HD	25.00	HD
		256	VH 1	1.35	SD
		257	Colors Tamil HD	25.00	HD
258	Comedy Central	6.51	SD		
45	Vijay Television Pvt Limited	259	Vijay TV (except Tamil Nadu)	1.80	SD
		260	Vijay Super	5.25	SD
		261	Vijay HD	25.00	HD
46	Zee Akaash News Private Limited	262	24 Ghanta	2.70	SD

S.No	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Addressable Systems (DAS, DTH, IPTV, HITS )	Declared as SD or HD
47	Zee Entertainment Enterprises Limited	263	Zee ETC Bollywood (Earlier name "Zee Bollywood")	1.35	SD
		264	Action Cinema	4.49	SD
		265	Zee Bangla Cinema	6.80	SD
		266	Zee Café HD	30.00	HD
		267	Zee Café	3.60	SD
		268	Zee Cinema	5.83	SD
		269	Classic Cinema	4.49	SD
		270	Zee Studio	3.15	SD
		271	Zee Talkies	6.96	SD
		272	Zee TV	5.83	SD
		273	Zing	2.25	SD
		274	& Picture	7.56	SD
		275	Zee Bangla	3.64	SD
		276	Zee Marathi	3.60	SD
		277	Living Foodz (earlier name "Zee Khana Khazana")	6.72	SD
		278	Zee TV HD	30.00	HD
		279	Zee Cinema HD	30.00	HD
		280	Zee Studio HD	30.00	HD
		281	& TV	9.20	SD
		282	& TV HD	30.00	HD
		283	Zee Kannada	3.35	SD
		284	Zee Telugu	4.67	SD
		285	& Pictures HD	30.00	HD
		286	Zee Cinemalu	7.64	SD
		287	Zee Yuva	5.04	SD
		288	Zee Marathi HD	30.00	HD
		289	Living Zen	6.72	SD
		290	& Prive HD	30.00	HD
		291	Zee Bangla HD	30.00	HD
		292	Zee Tamil HD	30.00	HD
293	Zee Cinemalu HD	30.00	HD		
294	Zee Telugu HD	30.00	HD		
295	Zee Tamil	5.25	SD		
296	Zee Kannada HD	30.00	HD		
297	Zee Talkies HD	30.00	HD		
48	Zee Media Corporation Limited	298	Zee 24 Taas	3.82	SD
		299	Zee Kalinga (Earlier name "Zee 24 Ghantalu)	4.67	SD
		300	Zee Business	2.16	SD
		301	Zee Punjab Haryana Himachal (Earlier name "Zee Punjabi")	0.67	SD
		302	Zee Madhya Pradesh Chattisgarh	3.82	SD
		303	Zee Salaam	3.86	SD
		304	Zee 24 Kalak	3.82	SD
		305	WION	3.86	SD
		306	Zee Uttar Pradesh Uttrakhand	3.86	SD
		307	Zee Rajasthan News (Earliner name "Zee Marudhara" and "Zee Rajasthan Plus")	4.62	SD
49	Zoom Entertainment Network Limited	308	Movies Now	7.42	SD

Note :

(A) Indicative a-la-carte rates of the pay channels, as reported to TRAI as offered by the broadcaster to the DPOs, are for information of the stakeholders.

(B) # Advertisement free channel

(C) The rate of pay channels has been reported by the broadcasters in accordance with the Telecommunication (Broadcasting and Cable) Services (Fourth) (Addressable Systems) Tariff Order, 2010 dated 21.07.2010 as amended from time to time.